



MYGEOSEO · MONTHLY SEO & GEO REPORT

sample-business.com

Date
August 15, 2026

Prepared for
Sample Business Ltd

Product
MyGeoSEO by Softnet · Monthly
report

OVERALL SCORE

4.7

/ 10



Needs work now

The most urgent fixes:

- Google does not have a clear profile of your business (contact details are missing from your code). You show up less in rich results with photo/phone.
- The /readme.html page is publicly accessible and reveals your WordPress version. Information attackers use to automate exploits.

Report for August 2026. At the end you will find the **DIY annex** with the specific actions and the step-by-step instructions to apply them yourself this month.

How do your customers find you today?

We analysed **sample-business.com** from the outside, just like a customer searching for you on Google or asking ChatGPT. Here is the quick snapshot.

Technology:	WordPress
Identity for AI:	Incomplete Schema (1/3 key fields)
ChatGPT/Gemini:	ChatGPT and Gemini know about Sample Business.
Technical health:	46/100
Pages in sitemap:	45
Last sitemap update:	2026-08-09

Your website speed

PageSpeed Insights could not be retrieved.

How Google sees you

What Google sees when it visits your homepage:

Title	"Sample Business — Technology Consulting and AI Automation" (57 chars)"
Description	"Example technology consulting firm: process automation with AI, ERP and CRM management systems, and IT support for SMBs." (120 chars)"
Heading	"Sample Business — Technology Consulting and AI Automation"

- Title: Title OK (57 chars).
- Description: Meta description OK (120 chars).
- H1 heading: unique and correct.
- Structured data (Schema): present, 1/3 key fields (name/address/phone).

What you can do yourself. Rewrite the title and description of every key page so they include your sector + your city + a clear benefit, and add the structured tags that Google and AI need to understand who you are and where you are. The annex of this report guides you step by step.

How ChatGPT and Gemini see you

ChatGPT and Gemini know about Sample Business.

Question: Do you know Sample Business?

ChatGPT (✓ mentions the brand): Sample Business is a technology consulting firm in Alicante specializing in process automation with AI. On its website it publishes content on digitalization, management systems and automation for SMBs....

Gemini (✓ mentions the brand): Sample Business is a technology consulting and AI process automation firm based in Alicante. With extensive experience as an ICT consultant for SMBs, it focuses on implementing management systems (ERP and CRM), integrations between applications and, more recently, AI agents, RPA ...

Question: Who are the best technology consultants and AI process automation specialists in Alicante?

ChatGPT (X does not mention it): Competitor A — Specialized in web development, AI automation and integrations, offering custom digital solutions for businesses. · Competitor B — AI agency in Alicante providing AI-based solutions to optimize processes and improve decision-making. · Competitor C — They support or...

Gemini (X does not mention it): 1. Competitor C: They offer advanced artificial intelligence solutions, including RPA and machine learning to optimize business processes. 2. Competitor B: AI agency in Alicante that provides digital transformation and AI process automation solutions. 3. Competitor D: They posi...

Question: What services does sample-business.com offer?

ChatGPT (X does not mention it): Business process automation with AI (agents, RPA and OCR). · Implementation of ERP and CRM management systems for SMBs. · Integration of applications and data flows between systems. · Ongoing IT support and maintenance for businesses. · Training and guidance on business digitaliz...

Gemini (✓ mentions the brand): 1. Technology consulting: the website presents itself as a technology consulting firm focused on SMBs. 2. AI automation: Sample Business offers process automation with AI agents, RPA and OCR. 3. Management systems: implements and maintains ERP and CRM systems. 4. Integrations: co...

What you can do yourself. Create the signals AI models read to identify you: complete Schema, structured FAQs, presence in trusted directories and content organised to be cited. This is what we call GEO (Generative Engine Optimization) and it is already what separates the websites that grow from those that fall behind.

Security and maintenance

HTTPS / certificate	valid — expires in 71 days (issuer: Let's Encrypt)
Security headers	1 of 6 present (17%)
Sensitive URLs reachable	/wp-login.php, /readme.html
Leaked technical information	server: LiteSpeed, x-powered-by: PHP/8.2.30
Last publication detected	2026-08-09

What you can do yourself. Keep your CMS, themes and plugins up to date, make regular backups and close off the sensitive URLs currently reachable from outside. Golden rule: always take a full backup before updating anything.

How you compare with your competitors

We compared your website with 2 real competitors from the same sector and area. This is the picture as of today:

Metric	YOUR SITE	competitor-a.com	competitor-b.com
Mobile speed	—	74/100	38/100
Load time (LCP)	—	4.3 s	5.6 s
Schema (name/addr./phone/social)	1/4	3/4 partial	0/4
Security headers	1/6	0/6	0/6
PHP exposed (risk)	PHP/8.2.30	no	no

- **Incomplete Schema.** competitor-a.com has structured data at 100%, you are at 25%. Google displays them better in results with photo and details.
- **You are the only one revealing your PHP version (PHP/8.2.30).** Automated attackers look for this first to know which exploits to run.

How to use this table. Each month you will receive this updated comparison: prioritise the annex actions that attack the points where your competitors have the edge. SEO is not about being perfect, but about being better than the next Google result.

Keyword opportunities

The keyword opportunities in this report come from the analysis of your content and your competitors'. Before creating new content, validate search interest with a free tool such as Google Trends.

ANNEX · Action plan for this month

These are the specific actions we recommend applying to **your website** this month. Each action includes the **exact steps for WordPress**, how to verify it was applied correctly and how to roll it back if something breaks.

■ **Before touching anything, take a full backup** of your website files and database. It is the first action of every month and must NOT be skipped. If something breaks while applying an action, restoring the backup takes 5 minutes; without a backup, the problem can take hours or days.

1. Back up your website and database · **priority HIGH** · 15 min

Before any changes, you need to be able to revert if something breaks

Steps:

1. Enter the WordPress dashboard
2. Go to Plugins → Add New
3. Search for 'UpdraftPlus' and install it
4. Activate it and go to Settings → UpdraftPlus Backups
5. Click 'Backup Now' and select files and database
6. Download the backup file to your computer

How to verify: Verify that the downloaded .zip file is larger than 50 MB

How to roll back: Restore the .zip from UpdraftPlus → Existing Backups

2. Improve the meta description to drive clicks · **priority HIGH** · 10 min

The current meta description is unattractive and lacks a call to action or relevant keywords

Steps:

1. Enter WordPress
2. Go to Plugins → Yoast SEO (or install Yoast if you don't have it)
3. Go to Pages → All Pages
4. Edit the homepage
5. Scroll down to the Yoast SEO block
6. Edit the meta description with a more compelling phrase, for example: 'Automate your processes with Sample Business: technology consulting and AI for SMBs. Request a demo.'
7. Save changes

How to verify: Search for sample-business.com on Google and check the new description after a few days

How to roll back: Revert the description to the previous one in Yoast SEO



3. Add address and phone number to Schema (NAP) · priority MEDIUM · 20 min

The Schema only has the name, but is missing address and phone number, which helps Google identify you better

Steps:

1. Enter WordPress
2. Go to Plugins → Add New
3. Search for 'Schema & Structured Data for WP & AMP' and install it
4. Activate it and go to Settings → Schema & Structured Data
5. Edit the Schema of type 'Person' or 'Organization'
6. Add your address and phone number in the corresponding fields
7. Save changes

How to verify: Use <https://search.google.com/test/rich-results> and verify that address and phone number appear

How to roll back: Remove the data added in the Schema plugin

4. Optimize the main title (H1) for SEO · priority HIGH · 10 min

The H1 is the same as the title and doesn't include searched keywords or descriptive language

Steps:

1. Enter WordPress
2. Go to Pages → All Pages
3. Edit the homepage
4. Change the H1 to something more descriptive, for example: 'Sample Business: Technology Consulting and Process Automation with AI'
5. Save changes

How to verify: View the page and verify that the H1 has changed and is more descriptive

How to roll back: Revert the H1 to the previous one in the page editor

5. Review and improve mobile speed (PSI) · priority HIGH · 30 min

There is no mobile PageSpeed Insights data, which may indicate performance issues

Steps:

1. Go to <https://pagespeed.web.dev/>
2. Enter sample-business.com and analyze the mobile version
3. If the score is low (<70), install the 'WP Super Cache' plugin
4. Activate it and go to Settings → WP Super Cache
5. Click 'Enable Cache'
6. Re-analyze your website in PageSpeed Insights

How to verify: The mobile score should improve after enabling cache

How to roll back: Deactivate the WP Super Cache plugin from Plugins

6. Improve basic security headers · priority MEDIUM · 20 min

Only 1 of 6 security headers is active, which may affect trust and SEO

Steps:

1. Enter WordPress
2. Go to Plugins → Add New
3. Search for 'HTTP Headers' and install it
4. Activate it and go to Settings → HTTP Headers
5. Enable the options for 'X-Frame-Options', 'X-Content-Type-Options', 'Referrer-Policy', 'Strict-Transport-Security' and 'Content-Security-Policy' (choose the options recommended by the plugin)
6. Save changes

How to verify: Use <https://securityheaders.com/> to verify that more headers are active

How to roll back: Deactivate or delete the HTTP Headers plugin

7. Add a visible call to action on the homepage · priority MEDIUM · 15 min

There is no clear call to action for users to take (contact, subscribe, etc.)

Steps:

1. Enter WordPress
2. Go to Pages → All Pages
3. Edit the homepage
4. Add a text block or button with a call to action, for example: 'Request your AI automation diagnosis'
5. Link the button to your contact page or email
6. Save changes

How to verify: View the homepage and verify that the button or text is visible and functional

How to roll back: Delete the block or button added in the page editor



Would you rather we applied it for you? Check the managed plans at mygeoseo.com.

What happens next?

1. Take a full backup and apply the actions in this report's annex, in priority order.
2. Stuck on a step? Ask **Sia**, the assistant at **mygeoseo.com**, or write to **support@aiprocessia.com** (automatic reply, 24/7).
3. Next month you will receive the next report for **sample-business.com** with the month-over-month progress comparison.

VIDEO · Prefer to watch it? «Google vs AI» (in Spanish)

José, who has worked with SMBs at Softnet for 30 years, explains why many websites that rank well on Google have been losing visits for months without changing anything —and what to do now so that ChatGPT, Gemini or Perplexity mention you when a customer asks about what you do.

Watch the video → <https://youtu.be/cNNH33wmjeA>